# WELLNESS KITS FOR BALANCED LIVING







# "WELLNESS IS TOO IMPORTANT TO BE COMPLICATED"



The FitKit Wellness team is lead by Co-Founders, **Amie Hoff and Beth Wieczorek** 

"We are sisters, best friends and business partners with a passion for staying healthy and fit. We realized that part of the barrier to getting healthy today is that people are either too busy, don't have the proper tools or take the time to "figure it out" for themselves. Most of the time, they don't even know where to start. And we wanted to do something about it.

Our mission is to simplify wellness and make it accessible to everyone. We offer health and wellness kits that motivate and inspire people to develop heathy habits and make positive lifestyle changes in the areas of fitness, nutrition and stress management.

At FitKit, we live and breathe wellness everyday and are proud to say that all of our products and accompanying resources have been developed, tested and approved by a team of trusted certified personal trainers, registered dietitians and wellness consultants.

We are hyper focused and product quality, project management, logistics and delivery and most importantly customer satisfaction.

When you need the perfect wellness offering, FitKit is a proven, trusted partner. We look forward to the opportunity to work with you"

Amie Hoff & Beth Wieczorek

# WHAT SETS US APART

# 1. More than just a product

All of our wellness kits come with lifelong access to our robust Resource Hub that offers a ton of support, motivation, tips and workouts (and so much more!)



200+ Online Exercise Library



6 Week Workout & Nutrition Plan



Ask the Coaches - via Email



Motivating Workout Videos & Articles



Fit in 5 Series and more!

# 2. Created by Wellness Professionals

At FitKit, we live and breathe wellness everyday and are proud to say that all of our products and accompanying resources have been developed, tested and approved by a team of trusted certified personal trainers, registered dietitians and wellness consultants.

# 3. Packaging Options to Meet your Needs

We offer 2 packaging options to best meet your budget and unique requirements. A semi hard zippered case OR a canvas zippered bag. Both are sturdy, uniquely designed and most importantly, reusable.

\*Sizes vary slightly depending on product.



06

# **FITNESS**

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# **ADDITIONAL INFO**

PRODUCTION TIMES | 20 SHIPPING & RUSH CHARGES | 21 VIRTUAL MOCK UPS & SAMPLES | 21 CUSTOMIZATION | 21









# FITKIT PRO

The <u>FITKIT PRO</u> is our premier wellness kit and includes everything you need to motivate, inspire and create healthy habits.

be inspired

200+ Online Exercise Library

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6 Week Workout & Nutrition Plan

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# 7 PACKAGING a Semi hard zippered case (OR)

# KIT INCLUDES:

- 1 Flat Resistance Band
- 2 Fit2Go Waist Pack
- 3 Tubing with Handles
- 4 Door Anchor

6 Safety Light

- 5 Starter Exercise Cards
- Semi hard zippered case (or)

**b** Canvas zippered bag

**b** Canvas Zippered Bag

7 Packaging

a <b>FIT</b> KIT PRO	ase	Dimens	ions: 9" >	3.5" x 4"	Product Weigl	nt: 1.25 l	bs
ITEM #FKPCO1	25	250	500	1000	1000+		
Blank (No Branding)	\$33	\$32.50	\$32	\$31.50	contact us	(E)	
Add Your Logo	+\$3	+\$3	+\$3	+\$3		(E)	

See Page 20 for Production Times, Shipping & Rush Charges, Virtual Mock-Ups & Samples See Page 21 For Full Customization Including Case And Bag PMS Color Match

b FITKIT PRO	g	Dimension	s: 10" x 8	"   Product	Weight: 1 lb	)
ITEM #FKPBO1	25	250	500	1000	1000+	
Blank (No Branding)	\$30	\$29.50	\$29	\$28.50	contact us	(E)
Add Your Logo	+\$3	+\$3	+\$3	+\$3		(E)

**ADDITIONAL IMPRINT INFO**: Imprint Area: 4" x 1.5" | Set Up Charge: \$25 (E) | MOQ: 25

FITNESS | 7

# FITKIT CLASSIC

HUB (included)

RESOURCE

# FITKIT MINI

The **FITKIT CLASSIC** includes all the same resources and support as the FitKit PRO but with a few less tools, and a lower price point.

200+ Online Exercise Library

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Motivating Workout Videos & Articles

See Page 21 For Full Customization Including Case And Bag PMS Color Match







a Semi hard zippered case

(OR)

Our most affordable wellness kit in the FitKit collection, the **FITKIT MINI** packs a big punch and includes a resistance band and BeActive exercise cards to encourage activity, inspire and help create healthy habits.





a Semi hard zippered case (OR)



**b** Canvas zippered bag

**b** Canvas zippered bag

# **KIT INCLUDES:**

- 1 Flat Resistance Band
- 2 Fit2Go Waist Pack
- 3 Starter Exercise Cards
- 4 Packaging
  - (a) Semi hard zippered case (or)
  - (b) Canvas Zippered Bag

HUB (included) 200+ Online Exercise Library



6 Week Workout & Nutrition Plan



Ask the Coaches - via Email



Motivating Workout Videos & Articles



RESOURCE

Fit in 5 Series and more!

### KIT INCLUDES:

- 1 Flat Resistance Band
- 2 Starter Exercise Cards
- 3 Packaging
  - (a) Semi hard zippered case (or)
  - (b) Canvas Zippered Bag

a FITKIT CLASSIC	Case		Dimensio	ns: 7.5" x 3.5	5" x 3"   Produc	ct Wei	l lb	<b>b FIT</b> KIT CLASSIC	bag	Dime	nsions: 8	.5" x 7"   Pı	oduct Weight:	0.75 lbs
ITEM #FKCCO1	25	250	500	1000	1000+			ITEM #FKCBO1	25	250	500	1000	1000+	
Blank (No Branding)	\$27	\$26.50	\$26	\$25.50	contact us	(E)		Blank (No Branding)	\$24	\$23.50	\$23	\$22.50	contact us	(E)
Add Your Logo	+\$3	+\$3	+\$3	+\$3		(E)		Add Your Logo	+\$3	+\$3	+\$3	+\$3		(E)
See Page 20 for Production Times, Shipping & Rush Charges, Virtual Mock-Ups & Samples  ADDIT					ADDITIONAL IMPRINT IN	I <b>FO</b> : Imp	orint Area: 3	" x 1"   S	Set Up Char	ge: \$25 (E)   N	ЛОQ: 25			

(a) FITKIT MINI	Case	Dimen	sions: 6.	5" x 3" x 3"	'   Product We	eight: 0.75 lbs
ITEM #FKMCO1	25	250	500	1000	1000+	
Blank (No Branding)	\$21	\$20.50	\$20	\$19.50	contact us	(E)
Add Your Logo	+\$3	+\$3	+\$3	+\$3		(E)

See Page 20 for Production Times, Shipping & Rush Charges, Virtual Mock-Ups & Samples
See Page 21 For Full Customization Including Case And Bag PMS Color Match



ADDITIONAL IMPRINT INFO: Imprint Area: 3" x 1" | Set Up Charge: \$25 (E) | MOQ: 25

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# FIT2GO KIT

The FIT2GO KIT is perfect for getting your move on and carrying everything you need with you. Included is the expandable, bouncefree Fit2Go waist pack to hold a phone (all iPhone and Android sizes), keys and ID.







HUB (included)





6 Week Workout & Nutrition Plan

200+ Online Exercise Library



Ask the Coaches - via Email



Motivating Workout Videos & Articles



Fit in 5 Series and more!











- 2 Fits all size phones
- 3 Reflective strip zipper

## **ADDITIONAL FEATURES:**

- 1 Bounce Free

- 4 Earphone cord hole
- 5 Expands to fit waists up to 48"

### FIT2GO KIT Pouch Dimensions (closed): 1.5" x 11" wide (expands to 6"x11") | Band Dimensions: 2" wide (expands to fit waists upto 48") | Product Weight: 0.25 lbs

Add Your Logo	+\$3	+\$3	+\$3	+\$3		(E)
Blank (No Branding)	\$16	\$15.50	\$15	\$14.50	contact us	(E)
ITEM #F2GO1	25	250	500	1000	1000+	

See Page 20 for Production Times, Shipping & Rush Charges, Virtual Mock-Ups & Samples See Page 21 For Full Customization Including Case And Bag PMS Color Match

**ADDITIONAL IMPRINT INFO:** Imprint Area: 3" x 1" | Set Up Charge: \$25 (E) | MOQ: 25





# **EATWELL** KIT

# **SNACKSMART** KIT

When healthy eating on the go matters, The **EATWELL KIT** is a winner. Included is our insulated lunch bag and Snack2Go stack with four stackable, portion control containers. Each kit includes a healthy snacking guide with food suggestions and calorie counts for each container and our EatWell Cards that offer healthy nutrition tips, tricks and recipes.



















Snack smart and create healthy habits! Our **SNACKSMART KIT** includes our EatWell cards and Snack2Go portion control system - four stackable, interlocking containers for smart snacking, wherever you are.







(b) Canvas zippered bag

200+ Online Exercise Library

6 Week Workout & Nutrition Plan



HUB (included)

RESOURCE

Ask the Coaches - via Email



Motivating Workout Videos & Articles



Fit in 5 Series and more!

# KIT INCLUDES:

1 Snack2Go Stack 2 EatWell Cards

3 Packaging

Semi hard zippered case (or) (b) Canvas Zippered Bag

### Dimensions: 12" x 9" x 4" | Product Weight: 1 lb **EATWELL KIT**

Dining Out Tips And More!

ITEM #EWKO1	25	250	500	1000	1000+	
Blank (No Branding)	\$27	\$26.50	\$26	\$25.50	contact us	(E)
Add Your Logo	+\$3	+\$3	+\$3	+\$3		(E)

See Page 20 for Production Times, Shipping & Rush Charges, Virtual Mock-Ups & Samples See Page 21 For Full Customization Including Case And Bag PMS Color Match

ADDITIONAL PRODUCT INFO: Glossed Card Stock | Ring Closure | Shrink Wrapped

**ADDITIONAL IMPRINT INFO:** Imprint Area: 3" x 1" | Set Up Charge: \$25 (E) | MOQ: 25

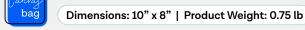
(a) SNACKSMART KIT



TEM #SSKCO1	25	250	500	1000	1000+	
Blank (No Branding)	\$24	\$23.50	\$23	\$22.50	contact us	(E)
Add Your Logo	+\$3	+\$3	+\$3	+\$3		(E)

See Page 20 for Production Times, Shipping & Rush Charges, Virtual Mock-Ups & Sample See Page 21 For Full Customization Including Case And Bag PMS Color Match





ITEM #SSKBO1	25	250	500	1000	1000+	
Blank (No Branding)	\$21	\$20.50	\$20	\$19.50	contact us	(E)
Add Your Logo	+\$3	+\$3	+\$3	+\$3		(E)

ADDITIONAL IMPRINT INFO: Imprint Area: 4" x 1" | Set Up Charge: \$25 (E) | MOQ: 25

12 | NUTRITION NUTRITION | 13

# EATWELL CARDS

Nutrition tips and tricks for eating smart! The **EATWELL NUTRITION CARDS** encourage healthy eating habits with simple, easy to follow nutrition tips and guidelines that can be kept in your bag, desk or in the car to help make smart choices on the go.





Shopping Lists



Healthy Recipes



Sunday Prep Ideas



Substitution Lists



Dining Out Tips And More!



### **ADDITIONAL FEATURES:**

- 1 Created by our team of Registered Dietitians
- 2 Glossed Card Stock
- 3 28, double sided Cards

- 4 Ring Closure
- 5 Shrink Wrapped
- 6 Comes in Spanish & French!

# EATWELL CARDS Dimensions: 3.5" x 2" x 0.25" | Product Weight: 3 oz

ITEM #EWCO1	25	250	500	1000	1000+	
Blank (No Branding)	\$8.50	\$8.25	\$8	\$7.50	contact us	(E)
Add Your Logo	+\$3	+\$3	+\$3	+\$3		(E)

See Page 20 for Production Times, Shipping & Rush Charges, Virtual Mock-Ups & Samples See Page 21 For Full Customization Including Case And Bag PMS Color Match

ADDITIONAL PRODUCT INFO: Glossed Card Stock | Ring Closure | Shrink Wrapped

ADDITIONAL IMPRINT INFO: Imprint Area: 3" x 1" | Set Up Charge: \$25 (E) | MOQ: 25



# **LIVEWELL** KIT

# LIVEMINDFULLY CARDS

When life gets hectic and stressful, our LIVEWELL KIT will help keep you calm and centered. This budget-friendly wellness kit encourages balanced living at home, at work or on the go.



5 PACKAGING Life can get busy and stressful. Our **LIVE MINDFULLY CARDS** help you slow down, focus and recharge. It's a go-to resource to calm the mind, find work-life balance, get better sleep, and gain inner a Semi hard zippered case happiness. This 3.5" x 2" card set makes it convenient to keep at your desk, in (OR)





be balanced



200+ Online Exercise Library



HUB (included)

RESOURCE

6 Week Workout & Nutrition Plan



Ask the Coaches - via Email



Motivating Workout Videos & Articles



Fit in 5 Series and more!







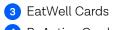




1 Flat Resistance Band

**KIT INCLUDES:** 







a Semi hard zippered case (or)

(b) Canvas zippered bag

(b) Canvas Zippered Bag



Find Work Life Balance



Sleep Soundly

your bag, or on the go.



Create Happiness And More!

### **ADDITIONAL FEATURES:**

1 Created by our team of Wellness Professionals

2 Glossed Card Stock

3 28, double sided Cards

4 Ring Closure

5 Shrink Wrapped

6 Comes in Spanish & French!

(a)	LIVEWELL KIT
(4)	LIVEVVELLNII



Dimensions: 7.5" x 3" x 3.5" | Product Weight: 1 lb

ITEM #LWKCO1	25	250	500	1000	1000+	
Blank (No Branding)	\$25	\$24.50	\$24	\$23.50	contact us	(E)
Add Your Logo	+\$3	+\$3	+\$3	+\$3		(E)

See Page 20 for Production Times, Shipping & Rush Charges, Virtual Mock-Ups & Samples See Page 21 For Full Customization Including Case And Bag PMS Color Match



ADDITIONAL IMPRINT INFO: Imprint Area: 3" x 1" | Set Up Charge: \$25 (E) | MOQ: 25

LIVEMINDFULLY CARDS	Dimen	sions: 3.5	" x 2" x 0	.25"   Prod	duct Weight: 3	oz
ITEM #LMCO1	25	250	500	1000	1000+	
Blank (No Branding)	\$8.50	\$8.25	\$8	\$7.50	contact us	(E)
Add Your Logo	+\$3	+\$3	+\$3	+\$3		(E)

See Page 20 for Production Times, Shipping & Rush Charges, Virtual Mock-Ups & Samples See Page 21 For Full Customization Including Case And Bag PMS Color Match

ADDITIONAL PRODUCT INFO: Glossed Card Stock | Ring Closure | Shrink Wrapped

ADDITIONAL IMPRINT INFO: Imprint Area: 3" x 1" (Front or Back Cover) Set Up Charge: \$25 (E) | MOQ: 25

16 | STRESS MANAGEMENT STRESS MANAGEMENT | 17

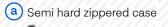
# **YOGA KIT**

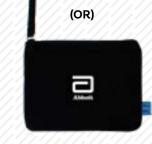
# **STRETCH** KIT

Yoga anywhere! If you're looking for increased flexibility or a workout that challenges the body, our **YOGA KIT** will get you there.









(b) Canvas zippered bag

be balanced





Ask the Coaches - via Email

RESOURCE

Motivating Workout Videos & Articles

Fit in 5 Series and more!

### **KIT INCLUDES:**

- 1 Yoga Gloves and Socks
- 2 Yoga Cards

- 3 Packaging
  - (a) Semi hard zippered case (or)
  - **(b)** Canvas Zippered Bag

Stretching does a body good! Stretching can increase flexibility, decrease stress and tension and improve posture. Who doesn't want that! Our **STRETCH KIT** includes a flat, non-latex resistance band that assists in maximizing flexibility moves.

200+ Online Exercise Library

Ask the Coaches - via Email

Fit in 5 Series and more!

6 Week Workout & Nutrition Plan

Motivating Workout Videos & Articles







(b) Canvas zippered bag

## **KIT INCLUDES:**

- 1 Flat Resistance Band
- 2 Stretch Cards
- 3 Packaging
  - (a) Semi hard zippered case (or)
  - (b) Canvas Zippered Bag

a YOGA KIT	se	Dimensio	ns: 6.5"	x 3" x 3"   I	Product Weigh	nt: 0.75 lk
ITEM #YKCO1	25	250	500	1000	1000+	
Blank (No Branding)	\$22	\$21.50	\$21	\$20.50	contact us	(E)
Add Your Logo	+\$3	+\$3	+\$3	+\$3		(E)

See Page 20 for Production Times, Shipping & Rush Charges, Virtual Mock-Ups & Samples See Page 21 For Full Customization Including Case And Bag PMS Color Match



a STRETCH KIT	Case	Dimen	sions: 6.5	5" x 3" x 3"	Product Weig	ht: 0.5 lb
ITEM #SKCO1	25	250	500	1000	1000+	
Blank (No Branding)	\$21	\$20.50	\$20	\$19.50	contact us	(E)
Add Your Logo	+\$3	+\$3	+\$3	+\$3		(E)

See Page 20 for Production Times, Shipping & Rush Charges, Virtual Mock-Ups & Samples See Page 21 For Full Customization Including Case And Bag PMS Color Match

	way bag	Dimensio	ns: 7" x 5'	'   Product	Weight: 0.5 lbs	
ITEM #SKBO1	25	250	500	1000	1000+	
Blank (No Branding)	\$18	\$17.50	\$17	\$16.50	contact us	(E)
Add Your Logo	+\$3	+\$3	+\$3	+\$3		(E)

ADDITIONAL IMPRINT INFO: Imprint Area: 3" x 1" | Set Up Charge: \$25 (E) | MOQ: 25

18 | STRESS MANAGEMENT STRESS MANAGEMENT | 19

HUB (included)

RESOURCI

6

# ADDITIONAL INFO

### I. ORDERS

Email Purchase Orders to your rep.

Please list In Hands Date and Shipping Information on PO

### II. PRODUCTION TIMES

Production times vary depending on quantity and level of customization. Our typical timelines:

	<200	200-500	500-1000	1000+
Minimal Customization	10-14 days	14-21 days	30-35 days	Contact Rep
Moderate Customization	14-21 days	21-30 days	35-40 days	Contact Rep
Full Customization			60-90 days	Contact Rep

**Rush Orders**: Rush fees and production time will vary depending on quantity and level of customization. Please contact your rep with specific needs or questions.

### III. ARTWORK / PRINTING

**Submitting Artwork:** Artwork must be submitted to your rep in one of the following formats: AI, EPS, PSD or high-resolution PNG or PDF

Artwork Touch up: \$25 (G) per 30 min

Imprint Method: Silkscreen and Heat Transfer

Imprint Colors: We typically print in white

CMYK - Full color artwork must be submitted in CMYK and we will match

as best possible.

PMS Match – Only available on some items, please contact your rep for

more information.

**Set Up Fee**: \$25 (G)

### IV. SAMPLES

### **Product Samples**

Request samples through your rep

**Virtual Samples/Proofs:** A virtual (digital) proof is provided free of charge when print ready artwork is provided

### Pre-Production Sample:

- A physical pre-production sample can be ordered for \$75 (G) Add 2-3 weeks additional production time.
- · List Pre-Production sample request on Purchase Order

### V. SHIPPING

Ships from: FOB Millington MD 21651

### **Drop Ship:**

- Shipping charge for individual shipping is the responsibility of the customer. We typically ship USPS Flat Rate. We are not able to ship client shipping account.
- Drop ship service \$3.00 (G) per unit

**LTL Freight**: We ship palletized orders from our warehouse – Millington MD 21651

**Delivery**: We will make every effort to meet an in hands delivery date but can only guarantee shipping date.

We are not responsible for shipping delays due to weather, port congestion, custom holds, labor disputes, domestic transportation delays, or other factors beyond our control.

### VI. PACKAGING

All of our products are shipped in protective poly bags. Cards are shrink wrapped or poly bags.

# **FULL CUSTOMIZATION**

FOR ORDERS OVER 500 UNITS AND A LONGER LEAD TIME (60-90 DAYS) THE POSSIBILITIES ARE ENDLESS!



### **CUSTOMIZATION OPTIONS:**

- 1 PMS Color Match Case
- 2 PMS Color Match Tab
- 3 Logo on Tubing and Flat Band

- Safety Light in any Primary Color
- 5 Logo on Hangtag or Card Cover
- 6 PMS Color Match Tab

7 Logo on Waistpack

20 | ADDITIONAL INFO ADDITIONAL INFO